



## AFRICA IN MOTION 2012

### INTERNATIONAL SYMPOSIUM

#### 'African Popular Culture in the 21<sup>st</sup> Century'



THE UNIVERSITY  
of EDINBURGH

*Hosted jointly by the*

Africa in Motion Film Festival and the Centre of African Studies, University of Edinburgh

**Date:** Saturday 27 October, 9.30am to 5.30pm

**Venue:** Seminar rooms 1&2 (ground floor), Chrystal MacMillan Building, 15a George Square, University of Edinburgh, EH8 9LD

Please register at: [www.africa-in-motion.org.uk/symposium](http://www.africa-in-motion.org.uk/symposium) (Deadline: October 20, 2012).

#### **Programme:**

09:30 – 10.00am Registration

10.00 – 10.15am Welcome

10.15 – 12.15pm **PANEL 1: Popular art forms**

- Youth Agency in Ghanaian Hiplife Music  
**Halifu Osumare, University of California, Davis, US**
- Kinshasa's Artists and their Medial Distribution Strategies  
**Linda Kröger, Freie Universität Berlin, Germany**
- Who no know go know: New Directions in African Popular Fiction  
**Jane Bryce, University of the West Indies, Barbados**

Chair: Gerhard Anders, Lecturer in African Studies, Centre of African Studies, University of Edinburgh / AiM Board of Trustees, UK

12.15 – 1.30pm

*Lunch*

1.30 – 3.30pm

**PANEL 2: Popular arts institutions**

- “Cinefication” in West Africa  
**Amadou T Fofana, Willamette University, Salem, US**
- Ciwara in Motion: The Polysemic Popularization of Mande Expressive Culture  
**Stephen Wooten, University of Oregon, US**
- Between Pan-Africanism and Popular Culture: Searching for an Audience at the Zanzibar International Film Festival  
**William Bissell, Lafayette College, US**

Chair: Jacqueline Maingard, Senior Lecturer in Film and Television Studies, Department of Drama: Theatre, Film, Television, University of Bristol / AiM Board of Trustees, UK

3.30 – 3.45pm

*Coffee break*

3.45 – 5.15pm

**ROUNDTABLE: Popular African video-film industries**

- Ono Okome, University of Alberta, Canada
- Birgit Meyer, Utrecht University, Netherlands
- Alessandro Jedlowski, University of Naples “L’Orientale”, Italy
- Mona Mwakakinga, University of Dar Es Salaam, Tanzania
- Alex Bud, Centre of African Studies, University of Edinburgh, UK

Chair: Lizelle Bisschoff, Film researcher, AiM festival founder & advisor, UK

5.15 – 5.30pm

Closing remarks